

# South Bay Cities Council of Governments

May 14, 2018

TO: Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director

RE: 19<sup>th</sup> Annual General Assembly – THURSDAY, February 28, 2019

## ADHERENCE TO STRATEGIC PLAN

**Goal C: Member Networking and Communications.** Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

The Carson Community Center has been reserved and it is now time to focus on the topic for the next General Assembly.

## GOAL/PURPOSE

A goal of the General Assembly is to bring elected officials, staff, city commissioners, community leaders and the public together to discuss issues of strategic importance to the South Bay that aren't yet being discussed. This has kept the forum unique and timely. The guidelines for selecting the topic are that it be:

1. Actionable by our cities
2. Attractive to exhibitors and sponsors, and
3. The SBCCOG can add value

## SPECIAL CIRCUMSTANCE – 20<sup>th</sup> General Assembly

This will be the 20<sup>th</sup> General Assembly and the staff had a brainstorming session about how to make this special. Some of their ideas are as follows:

- Consider the following schedule:
  - Exhibits open 9:00 a.m.
  - Program starts 10:30 a.m. – looking back
  - Lunch and Exhibits 12:30 p.m.
  - Program resumes 1:30 p.m. – looking forward
  - Program ends 4:30 p.m.
  - VIP Reception 5:00 pm – 7:00 pm – could be another night too
    - Invite Past Presidents and other Board members, legislators
    - Featuring elected official band
    - Carson Community Center or the Doubletree Hilton or Nakano Center or Sunrider
- Consider M.C.
- Exhibit Hall – similar to SCAG General Assembly
  - Passport stamps for raffle ticket
  - Lanyard like cruise ship (same as SCAG General Assembly)
  - Ads in a book
  - Special ribbons – ex. for Beacon Award winners
  - Scroll the FACE OF THE PROGRAM presentations

- Cost – more sponsors needed
  - Consider charging \$20 - \$30 (electeds free?)
  - Assistance from Board members re: sponsors, famous people from the South Bay, ads, etc.

## WORKING THEME

### **Maintaining the Character of Our Changing South Bay**

- Inglewood new entertainment complex
- El Segundo – Silicon Beach coming – L.A. Times headquarters
- Green Line to Torrance
- Redondo Beach Waterfront development
- Carson – entertainment complex
- San Pedro – Alta Sea, redevelopment
- Infrastructure and Technology changes (autonomous vehicles)
- Impacts of Climate Change
- Demographics

#### Possible Discussion Topics

- How have other communities handled this? Academics and regional planners.
- Impact on quality of life and our neighborhoods
  - How we will live, work and play
- Maintaining sense of community – local/South Bay
- Governance – public participation and buy in
- Carrying Capacity of Infrastructure
- Mobility Challenges, Affordability Challenges

## RECOMMENDATION

Review and comment on the proposed topic for recommendation to the Board.

## **PAST YEARS' TOPICS**

For your reference, a list of the topics of the previous General Assemblies is as follows:

- 1<sup>st</sup> – About the SBCCOG, Speaker from Governor's Office & Panel re: Internet Sales
- 2<sup>nd</sup> – Cooperative Law Enforcement Efforts & Law Enforcement Technology in the South Bay
- 3<sup>rd</sup> – Designing Places for People – Livable Communities in the South Bay
- 4<sup>th</sup> – Hometown Security
- 5<sup>th</sup> – Partnerships – Building Better Communities
- 6<sup>th</sup> – Facing the Future: Energy Use & Supply in the South Bay
- 7<sup>th</sup> – The South Bay's Digital Future: How It Will Change Everything
- 8<sup>th</sup> – Mobility Options for the South Bay
- 9<sup>th</sup> – Bracing for the Boom: Are Cities Ready for Their Aging Population?
- 10<sup>th</sup> –Funding City Services in the Future – House of Cards?
- 11<sup>th</sup> – A Vibrant Economy: Jobs Keep the South Bay Strong
- 12<sup>th</sup> – The South Bay in 2040: Out of the Box and Into the Future
- 13<sup>th</sup> – Being Prepared: Preventing Disasters/Planning for Recovery
- 14<sup>th</sup> – At What Cost? The Unintended Consequences of Declining Revenues
- 15<sup>th</sup> – Why Must We Care? The Cost of the Changing Environment to the South Bay
- 16<sup>th</sup> – A View From the Front Porch: Neighborhoods in the South Bay
- 17<sup>th</sup> – Governing in an Era of Disruptive Technologies
- 18<sup>th</sup> – Driving the South Bay's Digital Future
- 19<sup>th</sup> – The Evolution of Retail & Its Challenges for Cities