

South Bay Cities Council of Governments

April 10, 2017

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director

RE: Metro South Bay Service Council Selection Guidance Document

The South Bay Service Council has been in existence since 2003 and has been extremely successful. The dedicated people on our council have worked with Metro staff to make changes in service to improve efficiency and coordination of transit services provided by the Metro.

Service Council terms are staggered with 3 of the 9 positions expiring June 30 every year. The 3 members whose terms are expiring this June are: Inglewood Councilmember Ralph Franklin, Hawthorne Councilmember Angie English, LAWA Transportation Coordinator Robert Burlingham.

A term on the Council is for 3 years. Those members whose terms are expiring can be nominated again. There are no term limits. The boundaries of the South Bay region include the SBCCOG cities with the addition of the Watts/Willowbrook and LAX areas of L.A. City. The nominees must either live or work within the South Bay region boundaries.

Nominations were received from the following people, listed in alphabetical order:

1. Luis Duran – Hermosa Beach resident and Los Angeles County land use planner.
Rides transit daily (nominated by Patricia Hachiya, former member)
2. George Fiallos – Redondo Beach resident and Senior Engineer-Agronomist
3. Ralph Franklin – Inglewood Councilmember and current Chair of Metro Service Council
4. Meighan Langlois – LAWA Employee Transportation Coordinator (nominated by Devon Deming & Robert Burlingham, former and current members)

Statements of interest and resumes attached. If further information is received, it will be available at the meeting.

PURPOSE OF THE METRO SERVICE SECTORS

To improve bus service; increase agency accessibility and responsiveness; promote greater coordination; maintain an employee supportive work environment and create a more efficient and customer focused management structure for the delivery of bus service. Key principles are to localize control; maintain a single point of contact for route level service issues; balance responsibility with authority; streamline the decision making process; and support agency policies, plans and safety initiatives.

RESPONSIBILITIES OF THE SERVICE COUNCIL MEMBERS

The Service Councils shall oversee the planning and implementation of service within their area. Their responsibilities include: meeting attendance as well as responding to meeting notices to ensure quorums, calling and conducting public hearings for sector bus lines within our region; approval and evaluation of Service Council programs; implementing service changes; reviewing and developing policy recommendations for Metro Board approval; ensuring compliance with all Metro policies and procedures and legal agreements (e.g. collective bargaining agreements, Consent Decree); providing input into the Service Council Director performance review; and participating in quarterly meetings with the Metro chief Executive Officer, Deputy Chief Executive Officer, the other Service Councils Representatives. In the South Bay, there is also a requirement that members of the council ride transit each month and report their experiences.

SPECIFIC CONSIDERATIONS FOR THE SOUTH BAY SERVICE COUNCIL COMPOSITION

The SBCCOG Board of Directors has previously stated a strong preference that transit users or those familiar with the South Bay transit services be Service Council members and in no case shall elected officials represent a majority of the Board. Since other service councils have elected officials on their boards, the South Bay Service Council should include at least some elected officials in order to have the same ‘status’ before the Metro Board as the other service councils.

Some other factors that were previously discussed for inclusion are the participation of:

- Our municipal operators – Gardena, Torrance, Redondo Beach & L.A. City
- Our community operators – Carson, PV Transit, Lawndale, Municipal Area Express
- Community members (Metro South Bay Citizens’ Advisory Committee representatives? members from the Metro or municipal operators’ Passenger Advisory Committees?)
- Cities with the most transit riders – Inglewood, L.A. City
- Employers in the South Bay who have transportation programs
- A City Manager, the COG, etc.
- A city Public Works Director/Transportation staff
- A senior transit user
- A School District Transportation person

An example:

1. Elected official from Northern South Bay
2. Elected official from Southern South Bay
3. User (senior? business? school?)
4. User
5. Municipal Operator
6. Community Operator
7. City Public Works Director
8. City Transportation Director from a city with high transit use
9. Metro CAC member from the South Bay

MEMBERSHIP REQUIREMENTS

Members of the Councils may be elected officials and/or private citizens. The members of the Councils should reflect a broad spectrum of interests and geographic areas of the Service Council region. Metro has set a requirement that at least 50% of the Council

members must be consumers of transit service. They are interpreting this broadly to include not only transit users, but also businesses that have an employee transportation program, transit operator representatives, cities which have bus stops, etc. Members of the Council must reside or work within the Service Council boundaries. Membership is not transferable or assignable and is for a 3 year staggered term. Service Councils can have up to 9 members and as few as 5 members.

CURRENT MEMBERS ON THE COUNCIL

- Ralph Franklin
 - Inglewood Councilman
 - Chair since 2009
- Angie English
 - Hawthorne Councilman
- John Addleman
 - Resident, Rolling Hills Estates
 - Former elected official and PV Transit Board member
- Don Szerlip
 - Redondo Beach businessman
- Charles Michel Deemer
 - Torrance Environmental Commissioner
 - Transit Rider
- Roye Love
 - Carson resident & senior
 - Member of several community organizations
 - Transit user
- Ernie Crespo
 - Representative of the Municipal Transit Operators
 - Gardena Transit Manager
- Robert Burlingham
 - Los Angeles World Airports Rideshare Coordinator
- Elaine Jeng
 - Manhattan resident, civil engineer and transit rider

REACHING CONSENSUS

Our Service Council has been a representative group of user-oriented problem solvers who devote the time to really understanding transit service in general and the needs of the South Bay in particular.

Our goal is to continue that representation by looking for nominees in the categories outlined above with diverse geographic representation from all parts of the South Bay.

South Bay Cities Council of Governments

April 10, 2017

TO: Steering Committee
FROM: Jacki Bacharach, Executive Director
RE: Bio Submittals by Metro Sector Council Candidates

Luis Duran – 3/8/17 – nominated by Patricia Hachiya

As a former member of the South Bay Metro Service Council, I would like to nominate a colleague, Luis Duran to the Service Council. Luis is currently employed at the Los Angeles County Department of Regional Planning as a land use planner. In his role as a planner here, he has worked with Metro on multiple land use projects, including two Transit Oriented District (TOD) Specific Plans. He was born, raised and attended school in Hawthorne and currently lives in Hermosa Beach. As a committed transit user, Luis rides the LADOT Commuter Express to work from Hermosa Beach to downtown every work day and also frequently uses the Metro Rail System during work hours to meet and coordinate with agencies/consultants. In his free time, Luis enjoys using Metro's Dodger Stadium Express bus to easily travel between Union Station and Dodger Stadium and subsequently return home in the South Bay.

Luis' personal experience and knowledge of transit options in the South Bay is proficient due to his frequent use of Metro rail and buses, LADOT transit, and Beach Cities transit. His work in planning TOD's for Metro rail and bus stations demonstrates his passion and interest in encouraging the public in the South Bay to use transit and also assist users who may not own a car but still need to travel safely and efficiently. I believe Luis will be a great addition and contribution to the South Bay Service Council's work.

PATRICIA LIN HACHIYA, AICP | Supervising Regional Planner
Environmental Planning and Sustainability
Los Angeles County Department of Regional Planning
213.974.6461 | <http://planning.lacounty.gov> | phachiya@planning.lacounty.gov

George Fiallos – 2/16/17

Thank you much for your communication; Also with appreciation to Jacky Barach;
I really enjoy to participate and believe that your SBCCOG project are very much important crucial for the current time thru the future;

Certainly I do have experience nationwide and overseas working with well knowing organization UN, JICA, COSUDE, COHAAT, USAID, etc., on Development Social-Economic Environmental projects;
Per you and Jacki, consideration, attached my current resume, Looking to be part of your staffing supporting and be part of your project(s);
Regard's
Engr/ MS; George Fiallos, Trustee

Ralph Franklin - March 29, 2016

Letter of interest attached

Meighan Langlois – 2/22/17 – nominated by Devon Deming

My former position at LAWA has finally been filled by Meighan Langlois, someone who is once again focused on Employee Transportation Programs.

Bob Burlingham (who currently represents LAWA on the South Bay Metro Service Council) and Meighan have agreed that at the next available opportunity, Meighan would like to replace Bob on the Council, as she represents the unique voices of employers and employees, in addition to representing LAWA.

This will become even more important moving forward as LAWA intends to launch a Transportation Management Association (TMA) to help all employers on site minimize employee trips.

I personally know both Bob and Meighan and I agree with this change and recommend Meighan for this position.

Please let me know if you need me to submit a formal nomination form for Meighan, and what the timeline for submitting that would be.

Thank you for your many years of leadership in South Bay transportation and I look forward to working with you again in the future,

Devon Deming
LA Metro
Director, Metro Commute Services
Communications
213.922.7957 W
213.922.2859 F
metro.net | [facebook.com/losangelesmetro](https://www.facebook.com/losangelesmetro) | [@metrolosangeles](https://twitter.com/metrolosangeles)
Metro provides excellence in service and support.



GEORGE A. FIALLOS, Senior Engr.-Agronomist / MS Inf & Tech.,i.p.

Phone: 310-561-9709. / E mail JAFiallos@gmail.com, sgditrust.ceo@gmail.com, Skype: G.Fiallos
Los Angeles, California.

CURRICULUM VITAE

Nationality: USA

Clearance: USDA, “SBA” small business administration and FEMA -1992/94

Currently: available for immediately hiring / ready, able and willing to entertain best offer.

University education courses, symposiums / various certifications /publications in USA & overseas
(available upon request)

MS information & technology (In Process): University: American Int’l university- west Los Angeles,
CA.

Agronomist Engineer: from 1979 to 1985 – GPA: 3.5 graduated 1985/ science engineer: university
of Honduras. ca / USA accreditation on: science agriculture engineer: official USA credentials /
equivalent (upon request). Accreditation 1995

Accounting - 3 years college: Honduras. ca. - GPA: 3.6, graduated 1978

JCC: “How To Success Thinks” 2016.

JCC: Hebrew Read Language Class, Feb 2016.

UCLA – University of California, Los Angeles; - English business, 1998

New Mexico University: Training for teaching at University level - 1987

Israel Government: Course for leadership, Detection and communication, 9 weeks – 1986

United Nations (UN): research and exchange experience on: Horticulture, Egypt, Africa, and Feb. to
Nov., 1985.

Languages: English and Spanish, Up to the Technical Level; Portuguese, Italian, Arabic, Little,
Hebrew: Read, little.

participated and teaching in several trainings, courses, symposiums, seminaries, scientific
expositions, business, project management, communication, leadership, agriculture, horticulture and
industrial trade shows in USA and Israel, USA, Egypt and Latin America; references and other
additional information available upon request.

**Have an excellent business development connection –relationship in USA and Overseas for
over 33 years. (With: Principals, seller’s, producer’s, financial industry, environmental, etc)
development connection –relationship in USA and Overseas for over 33 years.**

Experience in projects- business (USA up to 500 million) : More than 35 years: USA, Israel, Europe, Latin America, Middle east, Asia and Africa; Project / Program, business development (long term relationship in USA and overseas), diversified experience in private and governmental in projects (management, planning, quality control, quality assurance, evaluation, human recourses), environmental, water industry, research, , agriculture, industrial machinery, equipment and tools, quality control / inspections, construction, general business, emergency relief, research, industrial, sales, marketing, USA and international trade / show's, SGS, regulations, banking industry- private placement program, financial instruments, contracts (export & import; perishables and non perishables), independent Duo Diligence, others.

HISTORY EMPLOYMENT: from 1972 to Present:

SMYTHE HEAVY INDUSTRIES, CA. 2001 – Feb, 2014:

Developmental and implemented Mining System, Environmental Research on soil polluted in abandoned mining's in USA; Precious Metals Recuperation System. The Project: currently is available for funding / investors for between 100 to 500 Million US Dollar. Contact Information: Vice President: Rudy Radillo, Phone: 1 562-458-2580.

Executive Director - Engineer / Soil Remediation - Environmental Impact, Logistic Industrial Machinery and Equipment, Management, Research: Projects Development & Evaluation, Procurement, Planning, Environmental Protection.

SEVEN GOLD DRAGONS TRUST- Trustee.

NOVO, BANPLUS, UNIVERSAL BANKS ~ADVISOR - CONSULTANT – LATIN AMERICA / OVERSEAS. 2016

IBERO AMERICAN GROUP: CEO/ Sherman ~ USA, Brazil, Latin America.

CEO of “OOO ALMAZ” , RUSSIA – 2009 – Present.

O.I. CORPORATION USA: CEO ~ USA

From 1999 – PRESENT:

Provide Consulting and Represent different Companies in South America: Brazil, Ecuador, Argentina, Others in Central, Mexico and USA. Also, Development for over 20 years and having a extensive Business Relationship in USA and Overseas.

Experience in different topics: Consulting, Marketing, Logistic, Procurement, Projects, Funding, Evaluations, Research, General Industrial Machinery (Oil Rigs Industry, General Machinery and Equipment, etc), Environmental Projects, Quality control (EM Corporation, USA), Green Energy Projects in , -South America (Wind Mills, Hydro and Bio Mass, Recycling Projects for Energy Production (Project Investment USD 300 Millions), Implementing a Technological Center – Research Between USA and Brazil and The Fertilizer Plant in Brazil, (Between IBERO AMERICA FERTIL (G Fiallos, CEO/Sherman/ Owner) Vale Global Co. and Uberaba State / Government), Contracts, Negotiations in Commodities(Perishables and Non Perishables), Governmental and Private Banking Instruments/Financial (MT's, BG's, SBLC's, LC's, MTN's, ICPO, Brazilian LTN's, Venezuelan Bonds, etc), Independent Duo Diligence Agent (DDA), Extensive Knowledge - Experience with ICC documentations, SGS Reports, Contracts & Trade Documentations (Spec's, trade documentation, etc), Represent – Promoted – Implemented Projects: Water Desalination System(Project Cost USD 7Millions), – Participated in to various Business in USA and The World Wide. Smythe Heavy Industries-USA, Exclusive Representative for Mining Project on Precious Metals recuperation and Soil Polluted Recuperation in abandoned Mining in USA – Environmental Project (Looking for investment USD 500 Millions.)

FGU Net Organic Farming / Landscape / Consulting: Los Angeles, CA. 1996 – 2001 (100K Project value) Owner:

*Organic Sustainable General Farming, Horticulture, Research / Green Houses / Hydroponic Projects: (Horticulture / Nursery, Herbs, Edible Flowers). Direct Marketing: High Top Restaurants in Los Angeles, CA. Retail & Wholesale / Storage (Las Vegas Nevada, Colorado and Los Angeles greater.

1972-1996: AGRICULTURE, RESEARCH, CONSERVATION CROPPING SYSTEMS PROGRAMS /

Working with Projects on Security Food and Environmental: Structuring-Planning and Evaluation (Nationwide & Overseas –Private, Governmental and Non Profits Organizations experience as a Volunteer “Partner’s of America- Washington DC: (Please, feel free to ask for details). **OIRSA** (Organization International Research Animal Health): Deputy Director for Control and monitoring African Bee Program for Central America, Mexico and Caribbean, **USAID** (Overseas): Agriculture, Research and Environmental Protection, United Nations Projects: **FAO** (Food Agriculture Organization - United Nations). **JICA** (Japanese Government-Agriculture Projects); **COSUDE**: (Switzerland Government - Agricultural Projects). **COHAAT** (Government of Germany - Agriculture Projects), **UNAH**, Entomology Department of National University Of Honduras, C.A. , Cooperative Extension.

Publications in Research, Studies related with Agronomy: Horticulture, Entomology, African Bee, Integrated Management Pest Control, Projects Administration, Project Management (Planning-Structuring & Evaluation), others (Various).

USDA (PPQ)/State of California: (Plant Quarantine Inspector). Disaster Relief in Los Angeles, CA. for: SBA-Small Business Administration as a Loan Officer, and FEMA-Federal Emergency Management: as Outreach Coordinator.

Working Experience in Various Countries as Professional –Liaison in to Governmental, Private entities, Universities and others (In USA, Latin America, Israel, Europe, Middle East and Africa. Languages: English, Spanish, Hebrew (read), Others: little; Italian, Portuguese, Arabic.

Awards:

- 1.-Recognition from United States Department of Agriculture for helping and assisting the communities in Los Angeles, CA;
 - 2.- Merchandise Association of Los Angeles, for assisting – helping relief on the Los Angeles Riots to the Los Angeles, CA., Community and Merchants;
 - 3.- University of Honduras, CA, Various communities’ recognitions and others upon request.
- Publications: Various in Science, Research, Agronomist, Marketing, Industrial, Projects Administration, Leadership Detection & Communication, etc., upon Request.

AFFILIATIONS:

- * From: 1983- Present: Volunteering Programs & Projects for *PARTNERS OF AMERICAN, Washington D.C. Projects in CALIFORNIA - ARGENTINA, S.A. and VERMOUNT-CENTRAL AMERICAN.*, (Farmers, Education, Youth Programs, Agriculture / Environmental) ~ Board Director
- * From: 1994 – 2000: Attending every year to National Organic Attending Meetings in Asilomar, California - Since 1994.
- * From: 2000-Present: *CCFHE* - Creative Consciousness Farming Health and Education, USA Non Profit – 501C3, Executive Director / Founder of Non Profit Organization in USA.

* From: 2000-Present: Perma-Eden Council, USA Non Profit –501C3, Executive Director / Founder of Non Profit Organization in USA.

* 1975-1978: International RED CROSS: 900 hours volunteering disaster reliefs.

HIGHLIGHTS OF SKILLS/QUALIFICATIONS:

Educational and Field Experience as Master's degree in Agriculture/Agronomy/ Agri-Business/Ag Economics or related field with agriculture experience; and Ms Inform & Tech (In Process) / Accounting / Business, Consultant; Also: additional education received; Teach experience (In various trainings, Conferences, expositions, others); Willing and open to learn).

Agronomist: (science and technology of producing and using plants for food, fuel, fiber, and reclamation. Agronomy encompasses work in the areas of plant genetics, plant physiology, meteorology, and soil science. Also, the application of a combination of sciences like biology, chemistry, economics, ecology, earth science, and genetics. Agronomists involved with many issues including producing food, creating healthier food, managing environmental impact of agriculture, and creating energy from plants. Agronomists often specialize in areas such as crop rotation, irrigation and drainage, plant breeding, plant physiology, soil classification, soil fertility, weed control, insect , pest control, plant breeding, Natural resources conservation,, Agro ecology (Soil Erosion, Water pollution, Pesticides, etc).

Executive, Management, Capital Management, Sales, Customer service, Proficient in handling diverse tasks simultaneously. Agriculture teaching experience in University / College / School / Communities; **Academic training and or professional experience relevant to position responsibilities**; Professional Bi Lingual: English, Spanish and others languages (little): Italian, Arabic and Portuguese.

Knowledge / Experience on OSHA-CA/FED, EPA, QA, QC, Work Compensation

Trader, Banking and Business Consulting – Nation Wide and Overseas.

Knowledge / Experience / General Industrial Machinery/Agriculture Equipment & Tools (Operating Miscellaneous equipment), Agriculture, Food Industry, Construction, Rigs, Generators, Mud Pumps, Engines / Mechanical / Tools / Others.

Training: Alarm systems for Detection System / Honeywell, Salinas, California.

Experience coordinated and participated on USA & International shows, Marketing, Sales experience, Analytical skills, Knowledge Microsoft & Others.

Microsoft Office Products including Excel, PowerPoint & Outlook for communications and training.

Excellent: Health & Physical Condition, Capable to Lift 40-50 Lbs.

Experience in General Construction (Commercial & Residential) / Green Houses.

Valid: driver's license and excellent driving record.

Able to learn new skills, independently and quickly resolve problems. Co-operative and responsible,

Analytical, independent, creative, future oriented, strategic thinker, willing to travel.

Self motivated, able to set effective priorities and achieve goals.

Skilled: at implementing solutions to ensure maximum effectiveness of plans.

Lead all activities Quality Assurance, Quality Control and Continuous Improvement.

An enthusiastic: self starter, proven to be of immediate benefit to any enterprise.

Enjoy a dynamic and challenging work environment, Successful in establishing productive work relationships,

Resourceful in problem solving and maximizing resources.

Note: Additional Information (Documents and References (letters), Credentials, Education and Field Experience details does not showing here, can be provide at the meeting / communication / upon request.

Thank you.

NOMINATION FOR METRO SOUTH BAY SERVICE COUNCIL

TO: SBCCOG BOARD AND STEERING COMMITTEE
FROM: RALPH L. FRANKLIN
SUBJECT: MY NOMINATION FOR METRO SOUTH BAY SERVICE COUNCIL
CC: GARY SPIVACK, DOLORES RAMOS AND CLAUDETTE MATTHEWS
DATE: 4/3/17

On September 16, 2003, I was elected to the Inglewood City Council to serve my first term of office representing the constituents of the 4th Council District. I believe that my charismatic nature and outstanding leadership resulted in my successful re-election, to a second, third and now my fourth and current term of office which began in April 2015.

Prior to my elections as a City Council Member, I served as the Chair of the City of Inglewood's Parks and Recreation Commission for twelve (12) years.

For more than three (3) decades I have demonstrated my civic commitment as Past Board Member of the State Employment Panel Commission; Chair for the Census 2010 Inglewood Complete Count Committee; Past President of the NAACP Inglewood/South Bay Branch and Past Chair and current City Delegate to the South Bay Cities Council of Government.

I am currently serving as the Chair of the Metro South Bay Service Council and have held this position since 2009. At the pleasure of the SBCCOG Board, I have served as a member of this Service Council since January, 2007.

As Chair of the South Bay Service Council, I lead by example. According to Metro, there are a significant number of riders using public transit in the City of Inglewood, LAWA and the surrounding communities. Since the City of Inglewood was viewed as being more centrally located for the majority of riders, as, compared with the City of Carson, I was asked to consider relocating our monthly meetings to the City of Inglewood. When I took office as Chair, with the support of my peers, the request from Metro staff to relocate the meetings to the City of Inglewood was unanimously approved by the Service Council. We continue to hold our monthly meetings at Inglewood City Hall.

In following the guidelines of the SBCCOG to serve on the Service Council, I developed a grid to monitor monthly attendance and bus rides by Council Members and I, periodically, provide a copy for Jacki Bacharach (see sample grid attached). Near the close of each meeting, Service Council Members are given an opportunity to make

personal comments and give their bus line experiences. The grid takes into account several pieces of data regarding Service Council Members:

- present for meetings;
- bus rides;
- comments made but no bus ride taken;
- no comments and also
- excused absences; and
- unexcused absences.

Jacki has repeatedly advised me that this information is very helpful in determining which individuals are serving as engaged and value-added members on the Service Council.

In terms of some of the recent accomplishments we have achieved on the Service Council are as follows:

- Established Quarterly Station Cleanliness Reports
- Established Monthly Regional Service Performance Reports
- Metro Service Adjustments in the South Bay
- Input on Paid Parking Pilot Programs
- Address the Use of Tap Cards and Fare Evasions
- Input on FY17 Metro Budget Development
- Promoted the appropriation of funding for the upgrade and renaming of the Willowbrook/Rosa Parks Station
- Improvements at the Harbor Gateway Station with the addition of Restrooms, Bike Storage and Tap Card machines to reload value
- Submission of a Letter of Support to accompany the Metro Application to Federal Transit Administration Grant Program to request replacement of the Contract Service Diesel Buses
- Input on the Metro Universal Student Pass
- Established 6-Month Silver Line Performance
- Input on Travel Pal Pilot Project
- Input on the L. A. Rams and USC Games Service and Staffing
- Established a South Bay Service Council Decorum Policy and lead the implementation of the Board of Directors Code of Conduct

In conclusion, I value my service and contributions to the Service Council and I thank you for allowing me to represent the SBCCOG. I look forward to receiving your support to continue to serve on the Metro South Bay Service Council.