

South Bay Cities Council of Governments

March 10, 2014

TO: Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director
Kim Fuentes, Deputy Executive Director

SUBJECT: Environmental Activities Report

Adherence to Guiding Principles:

Act collaboratively on programs or activities that can be better accomplished collectively than by any one jurisdiction.

I. PROGRAMS - TECHNOLOGY, PLANNING, & RESEARCH

Climate Action Planning

Energy Efficiency Climate Action Plans (EECAP)

The kick-off meeting for city staff was conducted by Atkins in February. Cities were presented with an overview of the project as well as given an idea of what information and level of support may be required by city staff. City attendees decided that they would be a working group for the project that will meet every other month. Atkins and SBCCOG staff began setting up individual city meetings which will take place the first part of March. The purpose of these meetings is to tailor the climate action planning work for each city.

Strategic Growth Council

After much hard work, the Strategic Growth Council Sustainable Communities Planning Grant application was submitted. This third and final opportunity makes \$16 million available statewide for grants ranging from \$20,000 up to \$1 million. The SBCCOG, with Metro as a co-applicant and partners LARC (Los Angeles Regional Collaborative of Climate Action and Sustainability) and San Diego State University, submitted a proposal to develop a comprehensive Sustainable South Bay mobility guidebook and the transportation and land use chapters of the Climate Action Plans. Most of our member cities along with legislators and other agencies submitted letters of support for the SBCCOG application.

Energy Efficiency

Direct Install

Several of our cities are participating in the SCE's Direct Install program for municipal facilities; this new program is being offered for a limited time. SCE funds lighting, insulation, weather

stripping, etc. Not all cities qualify, based on the energy efficiency measures currently in place. The following is the status for cities:

- Cities that have completed work – Hawthorne, Hermosa Beach, and Lawndale.
- Cities that have work scheduled – Carson and Torrance.
- Cities that have met with the program vendor – El Segundo, Gardena, Inglewood, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach and Rolling Hills.
- Cities that are participating but have not contacted vendor yet – Rolling Hills and Lomita.
- Manhattan Beach already has met or exceeded these energy efficiency measures.

Regarding direct install for residents, SBCCOG staff has started a dialogue with SCE to gain access to the new Demand Response program information for residents that will be offered this summer.

SCE Water Leak Detection Program

Field work is taking place at participating cities (El Segundo, Inglewood, Lomita, and Manhattan Beach) and the data transfer process with Willdan Engineering and Water Systems Optimization (WSO) is wrapping up. Also, a water leak detection specialist will spend about 2 ½ weeks in each city surveying their water system. The specialist survey schedule is as follows: City of Inglewood (2/24/14-3/19/14), Lomita (3/20/14-4/8/14), Manhattan Beach (4//14-4/24/14), and El Segundo (5/5/14-5/16/14).

Energy Leader Partnership (ELP)

Staff is working with the cities of Lawndale and Manhattan Beach to help them obtain Platinum level status in the ELP program next quarter. If these cities move to Platinum, the SBCCOG Partnership will have three cities at the highest ELP tier level. Staff continues to provide guidance to cities on the ELP requirements and technical support as needed. As part of this work, staff also met with the City of Torrance in February.

SCE ELP status reports have been reviewed for accuracy and are being prepared for distribution to cities for the first week of March. Accompanying the reports will be the city specific “*At-A-Glance*” status prepared by our energy engineer Greg Stevens which provides information on energy savings both obtained as well as future opportunities.

Also planned for March, the City of Inglewood will be receiving their incentive Jumbo Check in the amount of \$59,444.48 from SCE as part of their ELP Gold status. ELP Gold certificate presentations scheduled for March include:

- March 3 City of Lawndale Council Meeting at 6:30 pm - Gold Certificate – Photo Op
- March 4 City of Inglewood Council Meeting at 2:00 pm - Gold Certificate and Check – Photo Op

Enterprise Energy Management Information System (EEMIS)

EEMIS automates month-end utility billing and helps city staff identify potential energy projects and track energy use. Currently, facility names in EEMIS are being updated to better reflect

departmental structure based on adopted city budgets for each participating South Bay city. Worth noting, EEMIS reports are being used by some cities to determine fiscal year utility budgets. EEMIS will be fully functional in Q2 2014. The managed file transfer protocol has been finally corrected and electric data fully uploaded by LA County and SCE. Customized EEMIS trainings will be brought to each city in Q2 & Q3 2014 and tailored to each city's needs.

Beacon Award Champion

The Beacon Award Program goal is to provide recognition and support to participants helping them reach their sustainability and outreach goals. SBCCOG staff helps cities leverage this program with the ELP requirements. Currently, staff is exploring a Beacon Participant recognition event to promote achievement and encourage city participation in both programs.

HERO

There has been a delay in the launch of the HERO program for LA County. The current status is that HERO is waiting for LA County to complete their approval process. LA County staff working on the Tax Collector's / Auditor's Agreement (which identifies roles/processes) to obtain approval by the LA County Board of Supervisors. It is expected that this approval will be completed within the next 30-60 days.

New Public Agency EE Financing Program from SoCalREN

The SoCalREN (Regional Energy Network) has just launched a new program to help local governments finance EE projects - called the CPUC Authorized Energy Project Lease Financing program (www.energylease.org). Below is a program description provided by SoCalREN:

"...The program offers low interest rates, and a simple application process to quickly get funding from private lenders. Financing is not contingent on whether the project qualifies for utility rebates and incentives, and can be combined with most utility or public financing."

Water Conservation/West Basin Municipal Water District Programs (West Basin)

Water Reliability 2020

Contract goals: 1,000 WR 2020 support cards to be collected by August 31, 2014.

Status of goals: 508 cards collected as of February 28, 2014

Contract goals: up to 40 WR 2020 presentations to be scheduled.

Status of goals: 19 presentation have been scheduled as of February 28, 2014. (Note: this goal is dependent upon West Basin's availability)

The commission and HOA outreach continues to be very successful. Staff leverages these meetings by presenting the SBCCOG programs including promoting the General Assembly. In addition, HERO program information was distributed to participating cities. In February, the following meetings with Ron Wildermuth of West Basin were attended by SBCCOG staff:

02/04/2014 Hermosa Beach Parks & Recreation Commission
02/05/2014 Carson Environmental Commission
02/11/2014 Rancho Palos Verdes Planning Commission
02/18/2014 Carson Veterans Affairs Commission
02/20/2014 Carson Public Safety Commission
02/21/2014 Del Amo HOA
02/25/2014 Carson Planning Commission was scheduled but will be re-scheduled
02/26/2014 Redondo Beach Historical Commission

Contract goals: Up to 24 tabletop WR2020 business briefings to be scheduled.

Status of goals: 9 scheduled as of February 28, 2014.

Regarding Table Top meetings and commitment letters, Surf Air in Hawthorne has committed to sign a letter in lieu of meeting which was approved by West Basin.

Meetings completed in Feb. and planned for March are as follows:

02/28/14 Table Top meeting and Tour of Edward C. Little Water Recycling Facility for
Chairman and CEO of Merchant Bank of California.
03/06/14 Table Top meeting with owner/founder of C&S Sales in Hawthorne
04/04/14 Table Top meeting scheduled with General Manager of Doubletree Hilton of Carson

Cash for Kitchens

Contract goals: 40 kitchen audits to be completed by Aug 31, 2014.

Status as of February 28, 2014: 20 audits completed.

Contract goals: 50 follow-up visits at 50 previously audited sites.

Status as of February 28, 2014: 29 follow completed.

Car Wash

SBCCOG staff is also promoting the WBMWD car wash program that works with local carwash businesses to provide coupons as an alternative to washing your car at home. Staff visited 4 carwash businesses to promote this program in February.

Weather-Based Irrigation Controller Exchange

Staff assisted West Basin with their Weather-Based Irrigation Controller Exchange on February 22. The event was very successful with a total of 70 controllers exchanged for 55 properties served.

MWD Caucus Meeting

Staff attended the caucus meeting where presentations were given on the Proposed Biennial Budget, Revenue Requirements, and Water Rates and Charges for FY 2014/15 and 2015/16.

Integrated Regional Water Management Program (IRWMP)

IRWMP South Bay Steering Committee meeting was held in February. Staff attended where discussion centered on the status and potential requirements of Round 3 of the Prop 84 money given the current drought. Additionally, the current list of the South Bay Subregion's projects was reviewed. The next meeting is scheduled for March 11, 2014.

Sanitation District

Sanitation District Presentations: contract goal: schedule 5 outreach presentations by December 31, 2013. Status of goals: goal met.

Transportation

MEL (Metro ExpressLanes)

Contract goals: 54 presentations (6 Metro specific presentations and 36 with MEL van present) and 120 FasTrak accounts opened.

Complete: 45 presentations (8 Metro specific presentations and 37 with MEL van present with 101 FasTrak accounts opened.

Vanpool Program

SBCCOG staff met with Valerie Rader from Metro in February to discuss action plans for the next few months. Metro provided a pull-up banner with information on the Metro program. In addition, Metro is developing a table top display. As business briefings are scheduled for the WR2020 program, SBCCOG staff is including vanpool information and following up with interested companies.

II. MARKETING, OUTREACH, & IMPLEMENTATION

Workshops & Trainings

The following chart lists an overview of all workshops held in February 2014:

Event Date	Event Name	No. Attended/ No. of RSVPs	Marketing Info. (how did they hear about the workshop):	Staff Lead
2/3/14	Remodeling Your Home? Do It the Energy and Water Efficiency Way	1/1	Magazine Ad	GFG
2/5/14	Building Operator Certification 1004: HVAC Controls Fundamentals	20/28	E-mail: ongoing 8 session course	GFG
2/22/14	Weather-Based Irrigation Controller Exchange	40/52	E-mail: 15 Newspaper Ad: 25	GFG
2/25/14	CFLT Hands-On-Workshop	46/35	E-mail: 5 City Website: 15 Attended Previous Training: 26	MS

2/26/14	Building Operator Certification 1005: Indoor Environmental Quality	18/27	E-mail: ongoing 8 session course	GFG
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Residential “sustainable” workshops

SBCCOG staff has started evaluating the success of the past 6 months of workshops and will be determining the next steps during the month of March.

City Staff Training Programs

- SBCCOG hosted the 5th and 6th Building Operator Certification (BOC) trainings (total of 8 sessions) in February. SBCCOG will be hosting the final 2 BOC trainings (#7 and #8) in March.
- SBCCOG will also be hosting the next EEMIS training on March 6th.

Outreach Events

In the month of February, SBCCOG staff:

- Exhibited at 5 community events
- Conducted 1 Energy/Water Efficiency workshop (as part of South Bay Adult School)
- Conducted 1 Energy/Water Efficiency presentation (Redondo Beach Lions Club)

Media

Earned Media Received in January

Earned media in Daily Breeze in February 19 edition from SBCCOG/SBESC Volunteer Press Release.

The Volunteer Center in Torrance, servicing the entire South Bay, also published in their February e-blast our need for Volunteers.

West Basin Special Media Event regarding the Official Drought Declaration 2/6/14:

Staff assisted by contact our media connections and staffing an exhibit table the day of the event.

Social Media

As of February 28, 2014 social media follower base are as follows:

Facebook: 281 likes

Twitter: 240 followers

LinkedIn: 38 followers

Also related to this year's General Assembly:

- Twitter accounts from Northrup Grumman and California Fuel Cell Partnership
- County of Los Angeles' Public Works Department promoted the event prior to and during its occurrence via following @SBESC, retweets and mentioning "#GA2014".

There was a recommendation from one of the attendees for next year's General Assembly to promote our social media accounts and encourage engagement (i.e. hash-tag "GA2015", etc.) in between guest speakers on the projector screens in the lecture hall.

Volunteer Program

In February, staff met with David LaSalle of South Bay Workforce Development Board to help promote volunteer recruitment. He is helping to facilitate a contact with SBWIB to explore collaboration for youth work experience.

Volunteer Training is scheduled for Tuesday, March 25, 2014 to help prepare new volunteers for outreach events.

Volunteer hours for the month of February 2014 are as follows:

- 173.25 hours
- Grand total as of 2/28/14 = 10,867.93 (Starting April 2008)

III. SPECIAL INITIATIVES

Marymount Initiative

SBCCOG staff has reached out to Marymount to explore opportunities to work together. In February, staff met with Kathleen Talbot, Sustainability Officer, who expressed interest in coordinating with their visioning meetings for the University's sustainability programs and possibly Climate Action work later this year. In addition, as a result of the meeting, SBCCOG staff facilitated contact with Michele Sim of The Gas Company to follow up with Kathleen regarding opportunities for therm savings with pool covers and old boilers.

Holiday Light Exchange Sponsorship Initiative:

Company Name	Able to Donate Y/N	Contact	Notes
COSTCO	NO	Millie McFadden	COSTCO donates only to 501©3 organizations
Walmart	Seek donation at local level per info provided by JB		Working with Mark Waronek re contact name at Walmart.
Lowe's	Need contact name		Will work with Pat Donaldson in Hawthorne
Home Depot	Need contact name		Will go to a store
Sam's Club	Awaiting reply	Eva Umana	

Stats	Need contact name		Ask Dan Medina for contact
Chevron	Soft yes – need follow up	Jill Brunkhart	Initial response was yes, but requires a formal letter which was sent. Currently, waiting decision.