which provide 79 affordable/supportive units with integrated services for seniors, including approximately two-thirds set aside for income-eligible residents. This includes residents who are 55 and older, and families with children. The City also cooperated with the Housing Authority of the City of Los Angeles (HACLA) to open the historic vitally important Urban Village Senior Complex (shown in photo), in the Willowbrook neighborhood of unincorporated Los Angeles County. This 150-unit senior housing development, managed by HACLA, offers a variety of services and amenities for seniors, including a community center, a fitness center, and transportation services.

On January 27, 2018, the City of Hermosa Beach, through the Hermosa Beach Department of Citywide Social Services, hosted a community-wide garage sale in collaboration with local charities such as the Habitat for Humanity ReStore, Friends of the South Bay Environmental Services Center, and Hermosa Beach Little League. Large items were collected for donation to these charities, while smaller items were donated to the Hermosa Beach Water District and City of Torrance. The event also provided benefits by cleaning up the streets, providing space in their garages for residents and participants to park cars, and motivating people to get rid of things they no longer need. According to the City’s Division of Solid Waste Management, the event also contributed to the city’s Sustainable City Plan by reducing waste sent to landfills. The event was led by Cierra Washington, who performs various duties at the South Bay Center for Community Organization and Government Affairs (SBCCOG), including administrative support, data entry, and providing customer service at the South Bay Environmental Services Center.

Every year, the City of Hermosa Beach hosts a community-wide garage sale on the Saturday closest to the Martin Luther King Jr. Day holiday. The event is sponsored by the South Bay Center for Community Organization and Government Affairs (SBCCOG) and hosted in collaboration with the Hermosa Beach Community Benefit Division. The event typically includes a variety of items such as clothing, furniture, electronics, and household goods, all of which are collected and donated to local charities or recycled. The event is open to the public, and participants are encouraged to bring unwanted items to be sold or donated. The event is typically held in the morning, with the sale starting at 8 a.m. and ending at 1 p.m. The event is sponsored by the SBCCOG and hosted in collaboration with the Hermosa Beach Community Benefit Division.

The South Bay Center for Community Organization and Government Affairs (SBCCOG) is a non-profit organization that provides a variety of community services and resources to the residents of the South Bay. The organization is dedicated to improving the quality of life for older adults in the South Bay community. The organization offers a variety of programs and services, including senior housing, transportation services, and community events. The organization is headquartered in the South Bay Regional Government Center in Inglewood, California. The organization is supported by a variety of funding sources, including grants, donations, and community partnerships. The organization is committed to working towards a future in which all older adults have access to the resources and support they need to live healthy, happy, and fulfilling lives.
The Evolution of Retail & Its Challenges for Cities

The Evolution of Retail

Retail isn’t dying, but it’s changing. While ‘Brick and Mortar’ is still in demand, e-commerce is taking up an increasingly larger share of the retail market. With the advent of online shopping, consumers can now browse and purchase goods from the comfort of their own homes, leading to a decline in traditional retail spaces. This shift has not only affected the retail sector but also impacted urban development and city planning.

The Future of Retail

As we look towards the future, it becomes clear that retail is evolving into an experience. Customers are no longer content with just purchasing goods; they expect a qualitative shopping experience that goes beyond the purchase itself. To accommodate this trend, cities and retail centers must adapt and transform into places that facilitate this new form of retail.

The Role of Cities

Cities have a significant role in shaping the retail landscape. By actively participating in the transformation of retail, cities can create vibrant, sustainable, and experience-driven environments that attract residents and businesses. This requires a proactive approach, where cities work closely with developers, retailers, and other stakeholders to create a future-proof retail environment.

Adapting to Changes

In response to these changes, cities must evolve their retail strategies. This involves reinventing and repurposing existing retail centers to cater to the new, experiential retail culture. By doing so, cities can attract new forms of businesses, enhance their reputation, and create a more cohesive urban fabric.

The Importance of Planning

Proactive planning is crucial in this transition. Cities need to anticipate changes and prepare plans that can adapt to future trends. This includes investing in infrastructure improvements that support online retailers and converting older centers dominated by buildings previously used as office spaces into mixed-use developments that accommodate both retail and office spaces.

Sustainability and Innovation

In addition to planning, sustainability and innovation should be at the forefront of any retail strategy. Cities can leverage technology to enhance the shopping experience while reducing their environmental impact. This could include the implementation of delivery robots, which can be both an efficient and eco-friendly solution to the last-mile delivery problem.

In conclusion, the evolution of retail presents both challenges and opportunities for cities. By adapting to these changes and embracing new forms of retail, cities can not only preserve their historical retail centers but also transform them into places that are more attractive, sustainable, and experience-driven.

For the Record: Our Winter South Bay Weekly was attractively sponsored by Warner Land Company at $500. Please visit the South Bay City’s Holiday Lights & Holiday Shopping Special Interest collection at www.southbaycities.org for more information.
The presentations from the General Assembly are available on our website at:
http://www.southbaycities.org/development/sacog/19th-generalassembly
The internet can’t take people on vacations, at least for now. Redondo Beach used GIS to target ailing retail that would benefit from revitalization. Orange County also has had success in selecting old industrial areas into more desirable locations with emphasis on walkable and pedestrian-friendly areas. Ken R. Hira, Executive VP, K2M Group, spoke to the theme that as many household necessities are delivered straight to a customer’s door, traditional retail stores will become outdated and obsolete. Cities need to plan to transform traditional retail spaces into new and revenue generating spaces. He described the importance of “redustrial” areas with distribution centers in urban cores that can serve as an economic accelerator for the larger community. These diminutive centers need to be close to where people live and work and large enough to make big mark big impacts. Christine Cooper, Regional Economist for Equifax, described why she believes cities are at a turning point. Her conclusion: while retail is changing, while Brick and Mortar is still a beautiful, economic in tangible assets, online sales will lead to a large change in consumer expenditure. Employment has been following a similar pattern with its portion in manufacturing and services growing significantly faster than other area of employment. Demand for industrial use is growing and large and logistics demand for the demand of less that 100 feet. Cities that are not well planned and growth oriented can struggle to keep up or grow, logistics, and other interactive environments that support not only factory but also distribution centers. Ken K. Hira, Assistant City Manager, Redondo Beach, and Felicia Williams, Chief Economic Advisor of the Orange County, also spoke about adapting to changes in the tax stream. Redondo Beach has had success securing new sources of revenue and accommodating the lifestyles of future residents. By the time a developer shows up with a vision for the future it may be too late to adapt to these changes - your tax base may have already fled. Economic development of the new Green$.” According to her research, bonds with an emphasis on sustainability outperform conventional bonds due to a lower risk level and lower rates. Program evaluation data, however, does not support this claim. The presentations from the General Assembly are available on our website at: www.southbaycities.org. Find SBCCOG at www.southbaycities.org.

The evolution of retail & its challenges in cities

The Evolution of Retail

The evolution of retail, like the evolution of cities, is not linear. It is disrupted by changes in customer needs and preferences and at times by disruptive technologies. The retail industry is not the only one faced with a rapidly changing landscape. Cities are also facing challenges in attracting and retaining people. This is especially true in regions with aging populations and labor shortages.

In recent years, the retail industry has seen significant changes due to advancements in technology and changing consumer behavior. One of the most significant changes has been the rise of e-commerce, which has led to a decline in traditional brick-and-mortar retail stores. This trend is expected to continue as more consumers become comfortable with online shopping.

On the other hand, the rise of online shopping has also created new opportunities for cities. Many online retailers are looking to open brick-and-mortar locations in cities to provide a more personal shopping experience for customers. Cities are looking to attract these retailers by creating a welcoming environment and offering incentives such as tax breaks and streamlined permitting processes.

In addition to this, cities are also facing challenges in adapting to the needs of future residents. As more people move to cities, they are looking for more diverse and sustainable living options. Cities need to adapt to these changes in order to attract and retain residents.

One way cities can adapt is by transforming old industrial areas into new and revenue generating spaces. Cities can also focus on creating walkable and pedestrian-friendly areas to make it more convenient for residents to access local businesses.

Cities are also seeing changes in the tax stream. Traditional retail stores have been a major source of revenue for cities, but as more consumer spending moves online, cities need to find new sources of revenue.

In conclusion, the retail industry and cities are facing significant changes. Cities need to adapt to these changes in order to attract and retain residents and find new sources of revenue. This will require greater sophistication in the best interests of governments, retail and industry.
**South Bay Tours Affordable/Supportive Housing Developments**

In February, SBCCOG detailed affordable and staff-aided units with current service organizations on a fun but time-consuming and successful special event called the South Bay Tour of Affordable / Supportive Housing Developments (SBTOCH). In addition to featuring staff members with specific housing opportunities in the various communities that make up the South Bay, Torrance is home to a variety of South Bay Housing Authority units with highly unique features and amenities.

SBTOCH visits included tours of the City of Torrance’s new resident services center, the Homeless Supportive Services Office, the Torrance Community Services Department, the Torrance Library, and the Torrance Housing Authority. The event raised awareness about the importance of housing for all segments of the community and showcased the efforts of local governments and organizations to provide affordable housing for all.

**SOUTH BAY TOURS AFFORDABLE/SUPPORTIVE HOUSING DEVELOPMENTS**

**FACES OF THE SBCCOG – CIERRA WASHINGTON**

Cierra came to the SBCCOG in 2015 through a successful South Bay Environmental Services Center (SBESC) loan. Cierra’s role is to lead the SBESC team and provide leadership and strategic direction for the SBESC. Cierra has a passion for environmental stewardship and works to ensure that local governments are equipped with the tools and resources they need to protect and enhance our environment.

Cierra received her Bachelor of Science degree in Environmental Science from the University of California, Los Angeles (UCLA) and her Master of Science degree in Environmental Science from the University of California, Santa Cruz. Cierra has worked for several environmental organizations in California, including the South Coast Air Quality Management District and the California Environmental Protection Agency.

**THE EVOLUTION OF RETAIL AND ITS CHALLENGES FOR CITIES**

Sally the City Council of Governments (SBCCOG) is proud to host its 13th Annual Panel on Retail, February 25 in Carson to discuss the future of retail and the impact of new technologies and changing consumer behavior. The panel will feature speakers from across the retail industry who will share their insights and experience on the evolving landscape of retail.

**Food for Thought – HOW DO CITIES IMPROVE THE QUALITY OF LIFE FOR OLDER ADULTS IN THE SOUTH BAY?**

Cities in the South Bay are facing a demographic shift. According to the 2020 census, about 30% of the SBCCOG member cities population is over the age of 65, with 555,858 seniors residing in the region. To address the needs of this age group, an age-friendly city movement is ascending national and international attention.

Cities of all sizes are responding to this trend by developing age-friendly city policies to improve the quality of life for older adults. The City of Carson is leading the way by developing a comprehensive age-friendly city plan that includes policies and actions to make the city a safer, more accessible, and more enjoyable place for older adults.

**HOMELESS SERVICES**

A post-event survey provided residents and participants with the opportunity to highlight some of their favorite aspects of the event, which resulted in overwhelmingly positive responses. The City took the lead on advertising/social media, waived a win-win for the City and the community.

By pursuing multiple objectives in one event, the result was a success for the City and for the community.

**SOUTH BAY WATCH**

South Bay City Councils of Governments
CULVER CITY BEACH BREAKS FROM “THROW-AWAY” CULTURE

Culver City residents have benefited from the Cash for Kitchens program from the South Bay Workforce Investment Board (SBWIB). The program has helped low-income and very-low-income residents replace bulky items in their homes, including medical equipment, clothing, and household furnishings. On January 27, 2018, residents and city officials held a community-wide garage sale to kick-start the program. The event included a full day of activities, with garage sale permits, donations, and the collection of unwanted items. The event was hosted by City Hall, on the same day that the South Bay Workforce Investment Board (SBWIB) hosted its first Cash for Kitchens program event.

The South Bay Workforce Investment Board (SBWIB) is a government-authorized agency that helps individuals find jobs and train for them. The board is responsible for administering the Cash for Kitchens program, which provides funding to help low-income and very-low-income residents replace bulky items in their homes. The program has helped over 400 residents so far, and they plan to continue it for at least another year. The program has received funding from the federal government, and the South Bay Workforce Investment Board is responsible for administering the funds. The program is open to all low-income and very-low-income residents in the South Bay area.

The Cash for Kitchens program is a great way to help low-income and very-low-income residents replace bulky items in their homes. The program is open to all low-income and very-low-income residents in the South Bay area, and it is a great way to help them get back on their feet.

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