ANNUAL WORK PROGRAM
for 2020-2021

April 23, 2020
Board of Directors Meeting
Mission

Provide a leadership forum for South Bay local governments to act collaboratively and advocate for regional issues with a focus on improving transportation and the environment, and strengthening economic development.

Vision

The South Bay region is environmentally sustainable and resilient, with improved mobility options, and a healthy economy, due to the local government collaborations and advocacy facilitated and supported by SBCCOG.
Guiding Principles

The SBCCOG shall:

- Promote cooperation among member agencies in the discussion of issues of mutual interest.
- Act collaboratively on programs or activities that can be better accomplished collectively than by any one jurisdiction.
- Acknowledge each jurisdiction’s independence while advocating for the South Bay with one voice.
- Support member proposals that further the mission, vision and goals of SBCCOG.
- Identify challenges and opportunities that transcend jurisdictional boundaries.
- Seek solutions to issues of common concern without duplicating or harming other agencies’ efforts.
- Represent the interests of the South Bay with other governing bodies and organizations.
- Seek resources from county, regional, state and federal agencies that will benefit the South Bay.
Strategic Plan Goals

**Goal A: Environment, Transportation, & Economic Development** - Facilitate, implement and/or educate members & others about environmental, transportation, & economic development programs that benefit the South Bay.

**Goal B: Regional Advocacy** - Advocate for the interests of the South Bay

**Goal C: Member Networking & Communications** - Sustain & strengthen Board and member commitment to SBCCOG and its initiatives.

**Goal D: Organizational Stability** - Be a high performing organization with a clear path to long-term financial health, staffing continuity & sustained board commitment.
SBCCOG Programs are Designed to:

- Work on issues that are better addressed collaboratively than individually - Goal A
- Protect South Bay interests - Goal B
- Monitor trends and issues of which members should be aware - Goal C
- Add value for members - Goal D
Four Areas of Success

1. Leveraged outside funding – by 6 times the amount of funds from dues
2. Secured funding to continue development of regional Broadband network
3. Completed Subregional Plan & assisting cities with individual strategies
4. Over $1.4 m in energy efficiency incentive funding to cities
2019-20 SBCCCOG Revenue by Income Source

Annual Revenue by Source

- 88% - Grant Revenues
- 7% - Dues
- 2% - Metro Deputy
- 2% - Other
- 1% - GA Sponsorships
Advocacy

- Legislation and State Policies
  - Housing Policy Papers
- Sustainable South Bay Strategy
- Alternate mobility modes / slow-speed
- Telework
- Electric Vehicle Infrastructure/Readiness
- Metro Measure M & R Coordination & Transfers
- Congestion Reduction program (toll express lanes)
- Rail lines – Green Line South, Crenshaw/LAX
- LA Air Force Base
Current Major Programs

**Environmental** - Energy Efficiently (Gas & Electric savings and technical assistance for cities), Water Conservation, Green Business, Cash for Kitchens, Rain Barrel give-a-way, Waste Reduction

**Outreach** — Education for the general public at over 100 events, classes, workshops, & presentations

**Transportation** — Measure R & M Highway Program Multi-Modal Program, EV Infrastructure & Readiness, Local Travel Network, Micromobility, Shared Mobility, Telework, Metro Express Lanes, Shared Mobility Devices Working Group

**Sustainability** — City and Subregional Adaptation Vulnerability, Sustainable South Bay Strategy, Climate Action Strategy Implementation

**Homeless** — Outreach with PATH, Homeless Resource Fairs and 1st responder trainings, Project Room Key, Innovation funding programs, Homeless Services Task Force

**Seniors** — Resource Sharing, Senior Services Working Group, Transportation Services

**South Bay Fiber Network** — Development of Regional Broadband Network
2019-2020
Transportation Highlights

Measure R South Bay Highway Program & Measure M Multi-Year Sub-Regional Programs

• Advocated for Metro approval to use Measure R funds for highway and transit projects
• Approved use of all Measure M Sub-Regional Equity Program funds for the Centinela Grade Separation Project on the Crenshaw/LAX Line
• Established a new graduated matching-fund policy for Measure R and Measure M projects
• Completed a South Bay Call for Projects that selected new highway and transit projects to be funded from Measure R and Measure M funds
Doing What We Do Best – Responding to COVID-19 Pandemic

- Coordination/Collaboration – bring city staff together with virtual tools
  - City Managers, Planning Directors, Local Businesses, Utility Partners

- Identifying needs and implementing solutions to those needs
  - Delivering program and meeting contract goals in new virtual platforms

- Proactively establishing a foundation to help support future unknowns
  - Fiber Network, Working Groups, Established Relationships with Agencies
2020-21 WORK PROGRAM
Program Priority Focus Areas

1. Regional Broadband Network Initiative and Applications
2. Measure R & M and Micromobility and the Local Travel Network
3. South Bay Environmental Services Center Programs
South Bay Fiber Network

- Sign IT contracts – SBCCCOG Cities & Other Participating Agencies
- Complete network construction and identify extension options
- Provide educational support for network opportunities through “Lunch and Learn” Workshops
- Develop applications for participating agencies
- Pursue network access funding sources
Promoting South Bay Transportation Improvements

• Measure R & Measure M program implementation
• South Bay Fiber Network transportation enhancements, i.e. RIITS and traffic data
• Metro Express Lane revenue use
• Local Travel Network
• EV Infrastructure/Readiness
• Telework Education/Support – The Trip Not Taken
Environmental Programs

- Green Business Assist & Certification
- Implement Climate Action Plan & Adaptation Strategies
- Seek funding & new partnerships to support environmental programs
- Operate the Environmental Services Center (SBESC)
Special Programs

• Homeless Services
  – Quarterly Resource Fairs
  – Innovation Funding Programs & COVID-19 responses

• Senior Services
  – Shared housing county pilot
  – Age Friendly Region
Special Initiatives

• COVID-19 response
• Help develop and support virtual tools to deliver programs – trainings, meetings, facility audits, etc.
• Website Redesign
• Setup new office space
Funding Possibilities

• **Grants** – apply for grants to support transportation, environment, resiliency, & sustainability programs

• **Sublease Possibilities** – satellite offices for other public agencies

• **Partnerships** – collaboration with other agencies (SCAG, AQMD)

• **3rd Party Providers** – partner with private firms and public agencies to provide energy efficiency support to cities
Collaboration is **KEY!**

- **Working Groups**
  - City Managers
  - Community Development Directors
  - Economic Development Directors Roundtable
  - Energy Management Working Group
  - GIS Working Group
  - Homeless Services Task Force
  - Infrastructure Working Group
  - Parks & Recreation Directors
  - South Bay Fiber Network Working Group
  - Senior Services Working Group
  - Social Media
  - Transit Operators’ Working Group
  - Transportation Committee
Collaboration is **KEY!**

- **Partners**
  - L.A. City Department of Water and Power
  - L.A. County Sanitation Districts
  - Metro for Shared Mobility and Express Lane promotion
  - So Cal Gas
  - Torrance Water
  - Water Replenishment District
  - West Basin Municipal Water

- **Additional Funders**
  - General Assembly Sponsors
  - Golden State Water
  - Los Angeles County for Homeless funding and broadband
  - Regional Energy Network
Collaboration is **KEY!**

**• Outside Partnerships**
- CALCOG (Board & Executive Directors)
- Contract Cities/League of Cities Stormwater Funding Committee
- ICLEI – International Council for Local Environmental Initiatives
- LARC – Los Angeles Regional Collaborative, UCLA
- LGSEC – Local Government Sustainable Energy Coalition
- Metro – Measure M Policy Advisory & Highway Advisory Committees & Goods Movement Task Force
- SBACC – South Bay Association of Chambers of Commerce
- SBWIB – South Bay Workforce Investment Board
- SCAG - Southern California Association of Governments
- SCAQMD – South Coast Air Quality Management District

**• Cities Must DO THEIR PART**
- Share what they are doing
- Work with the SBCCOG & other South Bay Cities
- Support grant applications & implementation
Testimonials

• **Re Energy Efficiency:** “Thanks to your team for helping complete the benchmarking online report for our city facilities. Your work saved city staff time.” City staff

• **Re Change & Save:**
  – “Thank you for explaining the West Basin Change & Save Program so patiently. I appreciated your help in completing the survey. I was overwhelmed at what to do. I look forward to receiving the water saving devices as well as the $500 rebate after I purchase a brand-new clothes washer.” Community member

• **Re City Adaptation Plan:** “Thank You for attending and presenting the city’s vulnerability assessment at the Council meeting last night. The presentation was informative, and you answered the Council questions thoroughly.” City staff
Testimonials

• **Re Shared Mobility Workshop for ETCs:** "We were very happy to have been invited and to have been part of such a wonderful event. Congratulations on such a great turn out!" Paula Carvajal-Paez, LA Metro

• **Re South Bay Fiber Network:**
  - "The SBFN price for 1 GB of service will save our city at least $1500 a month...multiple that by all our parks and that's will be a huge savings!" City IT Director
  - "What the SBCCOG is working on (SBFN) is a great model for other regions of LA County" San Gabriel Valley Council of Governments
  - "West Basin is glad to be a part of this exciting opportunity...Great stuff ... you had me at 1GB...It's great when there's a real fit – both in terms of the value-proposition of 1 GB vs what we're already paying WBWMD's IT services." WBMWD manager
QUESTIONS?

ACTION: APPROVE WORK PROGRAM
THANK YOU