ANNUAL WORK PROGRAM
for 2019-2020

April 25, 2019
Board of Directors Meeting
Mission

Provide a leadership forum for South Bay local governments to act collaboratively and advocate for regional issues with a focus on improving transportation and the environment, and strengthening economic development.

Vision

The South Bay region is environmentally sustainable, with reduced congestion, improve mobility options and a healthy economy, due to the local government collaborations and advocacy facilitated and supported by SBCCOG.
Guiding Principles

The SBCCOG shall:

▪ Promote cooperation among member agencies in the discussion of issues of mutual interest.

▪ **Act collaboratively** on programs or activities that can be better accomplished collectively than by any one jurisdiction.

▪ Acknowledge each jurisdiction’s independence while advocating for the South Bay with one voice.

▪ **Support member proposals** that further the mission, vision and goals of SBCCOG.

▪ **Identify challenges and opportunities** that transcend jurisdictional boundaries.

▪ Seek solutions to issues of common concern without duplicating or harming other agencies’ efforts.

▪ **Represent** the interests of the South Bay with other governing bodies and organizations.

▪ **Seek resources** from county, regional, state and federal agencies that will benefit the South Bay.
Strategic Plan Goals

Goal A: Environment, Transportation, & Economic Development - Facilitate, implement and/or educate members & others about environmental, transportation & economic development programs that benefit the South Bay.

Goal B: Regional Advocacy - Advocate for the interests of the South Bay

Goal C: Member Networking & Communications - Sustain & strengthen Board and member commitment to SBCCOG and its initiatives.

Goal D: Organizational Stability - Be a high performing organization with a clear path to long-term financial health, staffing continuity & sustained board commitment.
SBCCCOG Programs are Designed to:

- Work on issues that are better addressed collaboratively than individually - Goal A
- Protect South Bay interests - Goal B
- Monitor trends and issues of which members should be aware - Goal C
- Add value for members - Goal D
Three Areas of Success

1. Leveraged outside funding – by 6 times the amount of funds from dues

2. Secured funding to continue development of regional Broadband network

3. Began individual city & Subregional Adaptation Vulnerability Assessments
2018-19 SBCCCOG Revenue by Income Source

Annual Revenue by Source

- 18% - Dues
- 69% - Grant Revenues
- 3% - GA Sponsorships
- 5% - Metro Deputy
- 5% - Other
Advocacy

- Legislation and State Policies
  - Housing Policy Papers
- Sustainable South Bay Strategy
- Alternate mobility modes / slow-speed
- Electric Vehicle Infrastructure/Readiness
- Metro Measure M & R
- Congestion Reduction program (toll express lanes)
- Rail lines – Green Line South, Crenshaw/LAX
- LA Air Force Base
Current Major Programs

**Energy Efficiency** - Energy Leader Partnership Program for cities, Gas and Electric savings, assist cities with recognition, technical assistance

**Outreach** — Education for the general public at over 100 events, classes, & workshops, Green Building Assist

**Water Conservation** — Cash for Kitchens, Rain Barrel give-a-way

**Transportation** — Measure R & M Highway Program, EV Infrastructure & Readiness, Local Travel Network, Vanpool, Metro Express Lanes, Shared Mobility Devices Working Group

**Sustainability** — City and Subregional Adaptation Vulnerability, Solsmart, Renewables, Sustainable South Bay Strategy

**Homeless** — Outreach with PATH, Homeless Resource Fairs and 1st responder trainings, Homeless Services Task Force

**Seniors** — Resource Sharing, Senior Services Working Group, Transportation Services

**Smart-Net** — Development of Regional Broadband Network
## 2018-2019 Transportation Highlights

### Measure R
**South Bay Highway Program**
- **13** new project applications were received and submitted to Metro as part of the annual Measure R Metro Budget Request, totaling over **$55M** in new Measure R funding.

### Measure M
**Multi-Year Sub-Regional Programs**
- Initial 5-year program of projects was developed.
- **32** projects applications were submitted to Metro, requesting over **$125M** in Measure M funding through FY24.

*SBCCOG will continue to work with cities, Caltrans, and Metro to identify additional Measure R and M projects to improve mobility in the South Bay.*
2019-20 WORK PROGRAM
Program Priority Focus Areas

1. Regional Broadband Network Initiative and Applications
2. Local Travel Network
3. South Bay Environmental Services Center Programs
South Bay Broadband

- Finalize negotiations with preferred proposer
- Secure funding from Metro and State Budget
- Sign contracts – SBCCOG & cities & health agencies
- Begin construction of the network
- Work on applications opportunities once the network is completed with cities and participating health agencies
Promoting South Bay Transportation Improvements

• Measure R & Measure M program implementation
• Metro ExpressLane revenue use
• Local Travel Network
• EV Infrastructure/Readiness
• Telework Education/Support – The Trip Not Taken
SBESC Programs

• Green Business Assist services
• Analyze continued funding opportunities
Special Programs

• Homeless Services
• Senior Services
  – Shared housing county pilot
  – Age Friendly Region
• CAP adaptation chapters
Special Initiatives

• Securing new office space

• Developing a Comprehensive Communications Plan

• Convening Finance Committee to look at SBCCCOG dues structure and amounts
Funding Possibilities

Subregional Innovation Program:

• **Explore 501c3** – for additional grant funding

• **Fee for service** – assist public and private sectors with innovative solutions

• **Partnerships** – Collaboration with other agencies (SCAG, AQMD)
Collaboration is **KEY!**

- **Working Groups**
  - City Managers
  - Economic Development Directors Roundtable
  - Energy Management Working Group
  - GIS Working Group
  - Homeless Services Task Force
  - Infrastructure Working Group
  - Parks & Recreation Directors
  - Planning Directors
  - Regional Network Working Group
  - Senior Services Working Group
  - Shared Mobility Devices Working Group
  - Social Media
  - Transit Operators’ Working Group
  - Transportation Committee
Collaboration is **KEY!**

**• Partners**

- Southern California Edison
- So Cal Gas
- West Basin Municipal Water
- Torrance Water
- Water Replenishment District
- L.A. County Sanitation Districts
- Metro for vanpool and Express Lane promotion
- L.A. Department of Water and Power

**• Additional Funders**

- Golden State Water
- Los Angeles County for Homeless funding and broadband
- South Bay Workforce Investment Board for broadband and telework
- General Assembly Sponsors
Collaboration is **KEY!**

**Outside Partnerships**
- CALCOG (Board & Executive Directors)
- Contract Cities/League of Cities Stormwater Funding Committee
- ICLEI – International Council for Local Environmental Initiatives
- LARC – Los Angeles Regional Collaborative, UCLA
- LGSEC – Local Government Sustainable Energy Coalition
- Metro – Measure M Policy Advisory & Highway Advisory Committees
- SBACC – South Bay Association of Chambers of Commerce
- SBWIB – South Bay Workforce Investment Board
- Southern California Association of Governments (SCAG)
- SCAQMD

**Cities Must DO THEIR PART**
- Share what they are doing
- Work with the SBCCCOG & other South Bay Cities
Next Steps

• **Approve Work Program**
  – Board of Directors direction

• **Support the SBCCCOG**
  – City Managers & Staff

• **Collaboration**
  – Share information
  – Participate in programs
Testimonials

• **Re Energy Efficiency:** “Thanks to Greg (Stevens, SBCCOG energy engineer) we completed our safety street light retrofit on time and have submitted our incentive app timely!”

• **Re Rain Barrel Giveaway:**
  — “Thank you for the reminder of our signing up for the free Rain Barrels. Since signing up we have had a 420 gallon water reclamation tank installed in our back yard. Remarkably, it’s even rained since then and the tank is currently filled up.”

  — “Thank you very much for what you are doing. Reclaiming water is one of the simplest, smartest choices we think every California homeowner should consider.”

• **Re Climate Action Plan:** “Thank You for attending and presenting at the City Council meeting last night. The presentation was clear, balanced, and informative in order for the Council to make a thoughtful decision. Thank you and the COG for your patience until this could be on the agenda for consideration. We look forward to future collaboration on the plan.”
QUESTIONS?
THANK YOU