

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS

Social Media Working Group

20285 S. Western Avenue, Suite 100
Torrance, CA 90501

Thursday, May 12, 2016
3:00 P.M. – 4:30 P.M.

To ensure handouts for everyone, please RSVP your attendance to chandler@southbaycities.org preferably by May 9th

---- AGENDA ----

- I. Introductions**
 - New attendees provide a brief overview of their services
 - Share something significant from your city's social media use since the last meeting

- II. Guest Speakers:**
 - Stephany Santin – City of Gardena, Gardena Direct

- III. More about Facebook**
 - Facebook Page Review
 - City of Rolling Hills Estates
 - City of Inglewood
 - Discussion on lessons learned

- IV. LinkedIn Group**
 - Report on usage

- V. Other Issues of Interest**

- VI. Next Meeting**
 - July 14th at 3:00 P.M.
 - Possible agenda items:
 - New guest speakers
 - Reaching out to cities who have yet to attend
 - ???