SOUTH BAY CITIES COUNCIL OF GOVERNMENTS

Social Media Working Group
20285 S. Western Avenue, Suite 100
Torrance, CA 90501

Thursday, April 26, 2018
9:00 A.M. – 10:30 A.M.

To view Skype feed, please reach out to chandler@southbaycities.org in advance

---- AGENDA ----

I. Introductions
   • New attendees provide a brief overview of their services
   • Share something significant from your city’s social media use since the last meeting

II. Guest Speaker
   • Roni Ramos – Harmony 3 Productions: Creating Great Images, Graphics and Video for Social Media
     o Using DIY video as content
     o It’s not just posting, it’s engagement: tips to follow, comment, and share
     o How to make your images pop with filters and some “magic” touches

III. Next Meeting