

TO: SBCCOG BOARD
FROM: RALPH L. FRANKLIN, CHAIRMAN: METRO SOUTH BAY SERVICE COUNCIL
SUBJECT: MONTHLY REPORT FOR JUNE, 2018
DATE: JUNE 11, 2018

The meeting was called to order with the first presenter, Conan Cheung, Senior Metro Executive Officer, spoke on NextGen Bus Study Update. In his remarks he focused on Travel Markets and Travel Demand. Metro's purpose of doing this study is because they identified it has been 25 years since their last redesign. With more than one million new residents in the area their travel patterns have changed dramatically. Therefore, Metro has reached out to stakeholders which includes Service Councils, Council of City Government (COG), High Schools and Bus Operations to name a few. They have received over 4500 questionnaire responses, held many Rap Sessions and internal/external working groups. They have identified four (4) types of customers: Frequent (use transit 3-4 times a week), Occasional, Infrequent and Non-Rider (however more than ½ of Los Angeles County residents have used transit the goal is to get them to use it more)..It was determined that for every rider that leaves, Metro loses 2-3 boardings per day. Metro believes that if 1 of 4 non-riders used transit two times per month, they would more than recoup the lost ridership. The main reason riders use transit: It's convenient, don't have a car available, don't want to drive in traffic, don't have a driver's license, good for the environment or it's cheaper than parking. In order to get more riders, the most significant change needed for Metro to do requires more frequent service and be more reliable for service. As a transit rider, I too have complained about the same and the amount of time it takes me to go 2.5 miles to my office. I can use my personal vehicle and be at City Hall in about 15 minutes. However, if I take transit it takes me an hour with one transfer. In addition, Service Council Members reached out to Metro to do an assessment of meeting the demands of the rider and addressing the fare value and fare evasions.

The next presenter was Georgia Sheridan, Metro Senior Transportation Planning Manager that spoke on Transfers Design Study. The goal is to improve connections for a seamless trip. The guide focused on more theory and concept rather than methods of implementation. Ms. Sheridan was expected to report that the study received an award: "APA Los Angeles Best Practice Planning Award". Service Council Members requested that she reach out to the COGs, planning departments in the Cities as well as muni operators throughout the Los Angeles County.

Scott Greene, Metro Transportation Manager presented a report on December 2017 Service Change Review and June 2018 Service Change Preview. There was only minor changes which are insignificant to warrant a public hearing. Such things as Line 115 route change in Playa del Rey due to sewer main construction; Line 206 South terminal moved from Green Line Station to Vermont & 120th Street; Line 215 stop removed on east bound Manchester at Market Street for improving safety; and Line 754 implements all door boarding.

Due to time restraints, Gary Spivack, Metro Deputy Executive Officer gave a brief report. He focused on upcoming issues: Paid Parking to begin at four (4) Green Line Stations in June: June 4th Lakewood and Crenshaw Stations; June 18th Lakewood and Norwalk Stations. Paid parking will be required at these

locations. With the use of a Tap card, parking rate is at \$3 per 24 hours (no Tap card the rate is \$5 per 24 hours); Monthly permits for Norwalk and Lakewood will be available at \$39 a month, and for Aviation/LAX Station and Crenshaw Stations for \$59 per month. Parking can be paid at the kiosk on the lots, online, parkatmetro.net or with the Metro parking app available in iTunes or Google Play.

At the conclusion of the meeting, we agreed to continue the balance of the Regional Service Performance Report and also postpone the Council Members comments and line rides until next month.

This concludes my report for the month of June, 2018.