

# South Bay Cities Economic Development Roundtable

March 21, 2013 Meeting Notes

**Attendees:** Joel Rojas (Rancho Palos Verdes), Barry Waite (Carson), Diane Strickfadden (Hermosa Beach), Yvonne Mallory (Gardena), , Charles Felix (Lomita), Dominique ? (Torrance), Joe Ahn (SBACC), Tod Sword (SCE), John Parsons (SBWIB), Jeff Malin & Lillian Conroe (Governor's Office of Economic Development), Gurbax Sahota (CALED), Carrie Rogers & Barbara Voss (LAEDC), Jacki Bacharach & Wally Siembab (SBCCOG)

## I. January 17, 2013 meeting notes attached – Received and Filed

Reminder of Next Steps from last meeting:

- Names and dates of any trade shows that we should be aware of as a group so that we can consider where our presence would be the most beneficial WERE REQUESTED.
- A CALENDAR OF CITY REGULAR EVENTS WILL BE POSTED ON OUR NEW WEBSITE. ALSO ANYTHING ABOUT THE SOUTH BAY. WE ALSO CAN POST JOB OPPORTUNITIES AND RFPs FOR CITIES.

## II. Brief Remarks from Special Guests

- Jeff Malin & Lillian Conroe, Governor's Office of Economic Development
  - JEFF IS THE SINGLE POINT OF CONTACT FOR BUSINESSES WITH THE GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT IN THE SCAG REGION.
  - AB 29 RECONSTITUTED THE OFFICE - NOW CALLED GoBiz
  - FOCUS ON RETENTION AND ATTRACTION, SMALL BUSINESS ASSISTANCE, PERMIT ASSISTANCE, INTERNATIONAL TRADE AND INNOVATION AND ENTREPRENEURSHIP.
  - I-HUB PROGRAM (INNOVATION) IS ANCHORED BY A RESEARCH INSTITUTE OR UNIVERSITY & GOVERNMENT. REALLY AN INCUBATOR THAT IS SECTOR DRIVEN. IN LA, IT IS THE CLEAN TECH HUB.
  - JOHN PARSONS EXPLAINED THAT HE IS A MEMBER OF THE LAAFB COMMANDERS' GROUP. THEY MEET TWICE A YEAR IN A COMMANDERS' CONFERENCE. NOW THEY DON'T TRAVEL BUT MEET VIA VIDEO DUE TO SEQUESTRATION CUTS WHICH ARE HAVING A 9% IMPACT ON THE DEFENSE BUDGET. IT'S IMPACTING THE LAAFB. JOHN URGED THE STATE REPRESENTATIVES TO BE READY FOR BRAC INSTEAD OF COMING IN LATE AS IN THE PAST. CALIFORNIA HAS LOST MORE BASES THAN OTHER STATES & LAAFB IS RESPONSIBLE FOR \$10 BIL/YEAR IN CONTRACTS. MALIN SAID THAT THE INTERGOVERNMENTAL UNIT OF HIS OFFICE WOULD BE THE ONES THAT WOULD WORK ON THIS.
  - CARRIE ROGERS WORKS WITH Go Big, Go Ed AND WITH CITIES. REGIONS NEED TO WORK TOGETHER. MOST BUSINESS FRIENDLY CITY ANNOUNCEMENT – APRIL 1
  - JEFF – STATES' COLLATORAL SUPPORT FROM CALCAP PROGRAM FROM LENDERS' BANKS.

### III. Guest Speaker

- Ms. Gurbax Sahota. President and CEO, CALED
  - CARRIE ROGERS IS ON THE CALED BOARD.
  - CALED IS AN ORGANIZATION OF OVER 750 ECONOMIC DEVELOPMENT PROFESSIONALS. A DESCRIPTIVE & LEGISLATIVE HANDOUTS WERE DISTRIBUTED.
  - CITY STAFF HAVE BEEN MOVED INTO AREAS OF RESPONSIBILITY FOR ECONOMIC DEVELOPMENT AND THEY AREN'T FAMILIAR WITH IT. CALED SEEKS TO HELP THEM.
  - APRIL CONFERENCE IN LONG BEACH – TO INCLUDE CASE STUDY PROJECTS WITHOUT RDA.
  - COULD WORK WITH SBCCOG ON POSSIBLE SPEAKER SERIES FOR MENTORING – VIDEO CONFERENCE AVAILABLE AT SBCCOG OFFICE TOO.
  - GRANT FOR INNOVATION & WEBSITE FOR RESOURCES TO SUPPORT BUSINESS WILL BE LAUNCHED BEFORE THE END OF THE YEAR.
  - GRANT TO HELP WITH REVOLVING LOAN FUNDS – SHARING LEADS & EXPERTISE.
  - PARTNERSHIP WITH COUNCIL OF FINANCE AGENCIES – TO HELP WITH PROJECT COMPLETION.

### IV. Information Sharing

- CARSON
  - BLVDS. PROJECT, 150 ACRES AND NEW OWNER.
  - ALONG FREEWAY- OUTLET MALL.
  - PORSCHE EXPERIENCE TEST TRACK & DESIGN FACILITY FOR PORSCHE MOVING HERE TOO.
- TORRANCE
  - SB ENTREPRENEURIAL CENTER: 10-12 MEMBERS – NEED 10-12 MORE.
  - DEL AMO FASHION CENTER RENOVATION – LARGEST LEASEABLE AREA IN US
  - TRANSIT CENTER 2015
  - ANOTHER WALMART GROCERY STORE
  - MASERATI/FERRARI DEALERSHIP
  - HOSPITALS – BOTH RENOVATING
  - CHILDRENS' HOSPITAL SATELLITE
  - CONFERENCE CENTER BEING STUDIED
  - HOSTING AYSO 2014 NATIONAL GAMES NEXT SUMMER
- LOMITA – NO NEW ACTIVITIES, NO LARGE BUSINESSES. WORK ON PRIMARILY RETENTION  
BEHIND THE SCENES. SEVERAL UNIQUE BUSINESSES. NOVEMBER WESTWAYS ARTICLE ON THE CITY – FELIX WILL SEND IT TO JACKI FOR DISTRIBUTION TO THE ROUNDTABLE.
- RANCHO PALOS VERDES – 5 MILES OF COAST – TERRANEA (RESTAURANT SALES \$150 MILLION – CITY GOT \$10 MILLION), TRUMP MEAN TOURISM. NEW VISION PLAN FOR WESTERN AVENUE PARTNERING WITH LA & COUNCILMAN BUSCAINO.
- GARDENA - \$2.9 MILLION FROM STATE FOR 37 UNITS OF AFFORDABLE HOUSING. \$9.2 MILLION IS TOTAL PROJECT. NEW BEST WESTERN. ROSECRANS UNDERGROUNDING

WITH SCE. MEDIAN IN ROSECRANS THANKS TO SBCCOG. IN & OUT, CHIPOLTLES, ENTERPRISE, PANDA EXPRESS.

- REDONDO BEACH – SHADE HOTEL 54 ROOM UNDER CONSTRUCTION. FORMER MINIATURE GOLF SITE @ 405 SOUTH OF MARINE WILL BE 2 HOTELS WITH 650 ROOMS. WATERFRONT BEING RE-DONE @ \$3-500 MILLION.
- HAWTHORNE – SPACE-X EXPANSION
- SBACC – 16 CHAMBERS WORKING ON STRATEGIC INITIATIVES. RECENTLY ON KNX. MAY @ CAL CHAMBER ANNUAL CONFERENCE
- SBWIB – 5 YEAR MASTER PLAN BEING PREPARED. SURVEYING THE AREA FOR INFORMATION. ALIGNED WITH THE CALIFORNIA WORKFORCE ASSOCIATION. HELPING WITH MAUFACTURERS TRAINING CURRENT EMPLOYEES – FUNDS FROM THE STATE AND WIB CAN HELP.
- SCE – DYNAMIC PRICING PRESENTATION FOR BUSINESSES ALLOWS OPTIONS WITH DIFFERENT RATES. ALSO THERE IS A POWER QUALITY PERSON AT SCE. JACKI MENTIONED THAT THE CITY MANAGERS ARE CONCERNED ABOUT RELIABILITY OF THE SCE INFRASTRUCTURE.

#### V. Conference and Special Event Coordination

- ICSC – 20X30 SPACE RESERVED. GATEWAY PULLED OUT.
- 3/27 ADVANCED MANUFACTURERS SUMMIT IN SACRAMENTO – GATHERS STATE STAKEHOLDERS.

#### VI. Update on SBCCOG Initiatives

- SBCCOG – INNOVATIVE R & D RE: TRANSPORTATION TO REDUCE COST OF MOBILITY AND EMISSIONS – EV WORK AND CARSHARING. THIS IS AN ECONOMIC DEVELOPMENT STRATEGY.

#### VII. Master Calendar & Content of Future Meetings

- 3/2 SMALL BUSINESS UNIT IN TORRANCE – WORKING LUNCH – 11:30 AM TO 1:30 PM @ HOLIDAY INN – FLYER OUT ON 4/4
- 3/27 – WOMEN OWNED BUSINESS FORUM
- 4/18 - TORRANCE ADVANTAGE AWARDS – OUTDOOR BUSINESS RECOGNITION – 5 TO 7 PM
- 6/19 CARSON – BUSINESS AWARDS – HOME DEPOT CENTER

#### VIII. Next Steps

- NEXT MEETING
  - INVITE STATE TREASURER AND/OR BOARD OF EQUALIZATION REPRESENTATIVE
  - DYNAMIC PRICING POWER & POWER QUALITY

#### IX. Adjournment to May 16