

South Bay Cities Council of Governments

August 22, 2019

TO: SBCCOG Board of Directors

FROM: SBCCOG Steering Committee

RE: 2019 Holiday Light Exchange

Adherence to Strategic Plan

Goal D: Organizational Stability. Be a high performing organization with a clear path to long-term financial health, staffing continuity and sustained board commitment.

BACKGROUND

The South Bay Cities Council of Governments (SBCCOG) has been conducting a Holiday Light Exchange through the Environmental Services Center (SBESC) for almost 10 year in the late fall. The program has been successful in providing actual replacement of old incandescent holiday lights with LED as well as providing education to South Bay residents. The program was first funded through the Southern California Edison (SCE) and SoCalGas, but as the utility funding became more restrictive, the SBCCOG staff solicited donations from local businesses to purchase the lights. Funding the program in this way has been very time consuming and labor intensive.

DISCUSSION

Over the last two years, it appears that the market and excitement for this activity has slowed down. SBCCOG staff has noted that the same participants seem to be coming every year and that there are very few new people attending. The utility industry in general believes that there has been a complete market transformation and therefore, they are no longer providing resources for this type of activity. In addition, the SBCCOG will be preparing and moving offices during the time the holiday light exchange is typically scheduled

RECOMMENDATION:

That the Steering Committee recommend that the SBCCOG Board discontinue the holiday light exchange until further notice.