

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS

Social Media Working Group

20285 S. Western Avenue, Suite 100
Torrance, Ca. 90501

Thursday, June 11, 2015
3:00 P.M. – 4:30 P.M.

To ensure handouts for everyone, please RSVP your attendance to chandler@southbaycities.org preferably by June 8th

---- AGENDA ----

- I. Introductions**
 - New attendees provide a brief overview of their services
 - Share something significant from your city's social media use since the last meeting

- II. Guest Speakers:**
 - Christine Gately-Evans – Home Energy Renovation Opportunity (HERO) Program's social media expert
 - Attorney invited to discuss legal issues

- III. LinkedIn Group**
 - Report on usage

- V. Other Issues of Interest**
 - Resources from the League of Cities

- VI. Next Meeting**
 - August 13th at 3:00 P.M.
 - Possible agenda items:
 - New guest speakers
 - Reaching out to cities who have yet to attend
 - ???