

RESOLUTION NO. 2012-3

A RESOLUTION OF THE SOUTH BAY CITIES COUNCIL OF GOVERNMENTS ENDORSING CAR2GO CARSHARING FOR THE SOUTH BAY AND ENCOURAGING THE CITIES IN THE PROPOSED OPERATING AREA TO APPROVE THIS SERVICE SO THAT IT CAN BE AVAILABLE TO THE BUSINESSES AND RESIDENTS OF THE SOUTH BAY

Whereas, the South Bay Cities Council of Governments (SBCCOG) Board of Directors approved the South Bay Sustainable Strategy (SBSS) in September, 2010; and

Whereas, the SBSS calls for the need to identify and implement mobility alternatives to address congestion reduction and lifestyle enhancement goals; and

Whereas, car sharing is named as one of several initiatives in the SBSS; and

Whereas, a car sharing service can reduce the need for second or third vehicles per household; and

Whereas, the South Bay is relatively transit poor, with more than 260,000 secondary vehicles in South Bay households often making parking difficult to find and adding to personal expense; and

Whereas, Car2go successfully operates their service in at least 5 other US markets and also in cities around the world; and

Whereas, Car2go is prepared to invest in excess of \$4 million to bring its car sharing service to nine of the South Bay cities and no other car sharing service to date has proposed making the necessary investment; and

Whereas, Car2go has identified an initial operating area in the Cities of El Segundo, Gardena, Hawthorne, Hermosa Beach, Lawndale, Lomita, Manhattan Beach, Redondo Beach, Torrance and has expressed an interest in expanding the operating area to other cities in the South Bay in the future; and

Whereas, Car2go will compensate cities for lost parking revenue; and

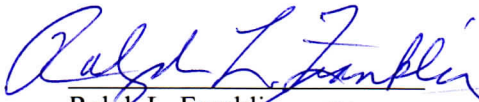
Whereas, the South Bay will be the first multi-jurisdictional region in the United States to host car sharing services; and

Whereas, Car2go made a presentation to the SBCCOG Board on September 27 at which it was stated that Car2go is prepared to begin operations by the middle of 2013 but all nine cities in the identified operating area would need to approve a permit to exempt certain parking restrictions;

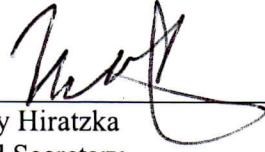
Now, Therefore: Be it resolved that SBCCOG endorses car2go to member cities and urges them to adopt the permit required for Car2go to begin operations.

PASSED, APPROVED, and ADOPTED this 25th day of October, 2012

ATTEST:



Ralph L. Franklin
Chairperson



Marcy Hiratzka
Board Secretary