

ITEM I.

South Bay Cities Council of Governments

July 12, 2010

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director

RE: Request from Manhattan Beach to Participate in their Sustainability Summit

Manhattan Beach is starting to plan for a Sustainability Summit this Fall — Sunday, Oct 10th, 2010. They really want this to be a region-wide event, and have requested that the SBCCOG support the summit by becoming a partner.

The theme would be: “Climate, Oceans, Community: Working Together to Protect Our Planet.” It is envisioned to be a day of events, focusing on discussions/workshops in the morning, followed by eco-tours in the afternoon to show the community actual examples of sustainable living. If they can work it out it would also include a mini “eco-fair” setup as well to highlight vendors focusing on renewable energy, efficient landscape, water conservation, etc.

Sona Kalapura, MB staff member, has been working with Mike Garcia of Enviroscape (also a board member of several great environmental groups—MB Botanical Garden, Growing Great...) to develop the programs for the summit. Mike is a great example of an individual who is committed to “going green.” His home in Redondo Beach is powered by solar panels, he grows vegetables and fruits in his backyard, uses drip irrigation and permeable surfaces for his landscaping, and he recently converted his pool into a 4,000 gallon rainwater harvesting system. His home is a perfect feature to have on an eco-tour.

I have asked for further information on what would be expected of partners and so far have found out that it is undefined at this time but could be either in-kind services or financial support. It was suggested that advertising might be a way that the SBCCOG could help. We would have to know more to find out if any of our grants would cover such an expenditure or if it would have to be from SBCCOG operating funds. By the time of the Steering Committee meeting I should know more about the budget for the event.

Attached is a very, very rough outline of what the plans thus far.

RECOMMENDATION

Discuss available information and decide whether to participate as a partner in this event